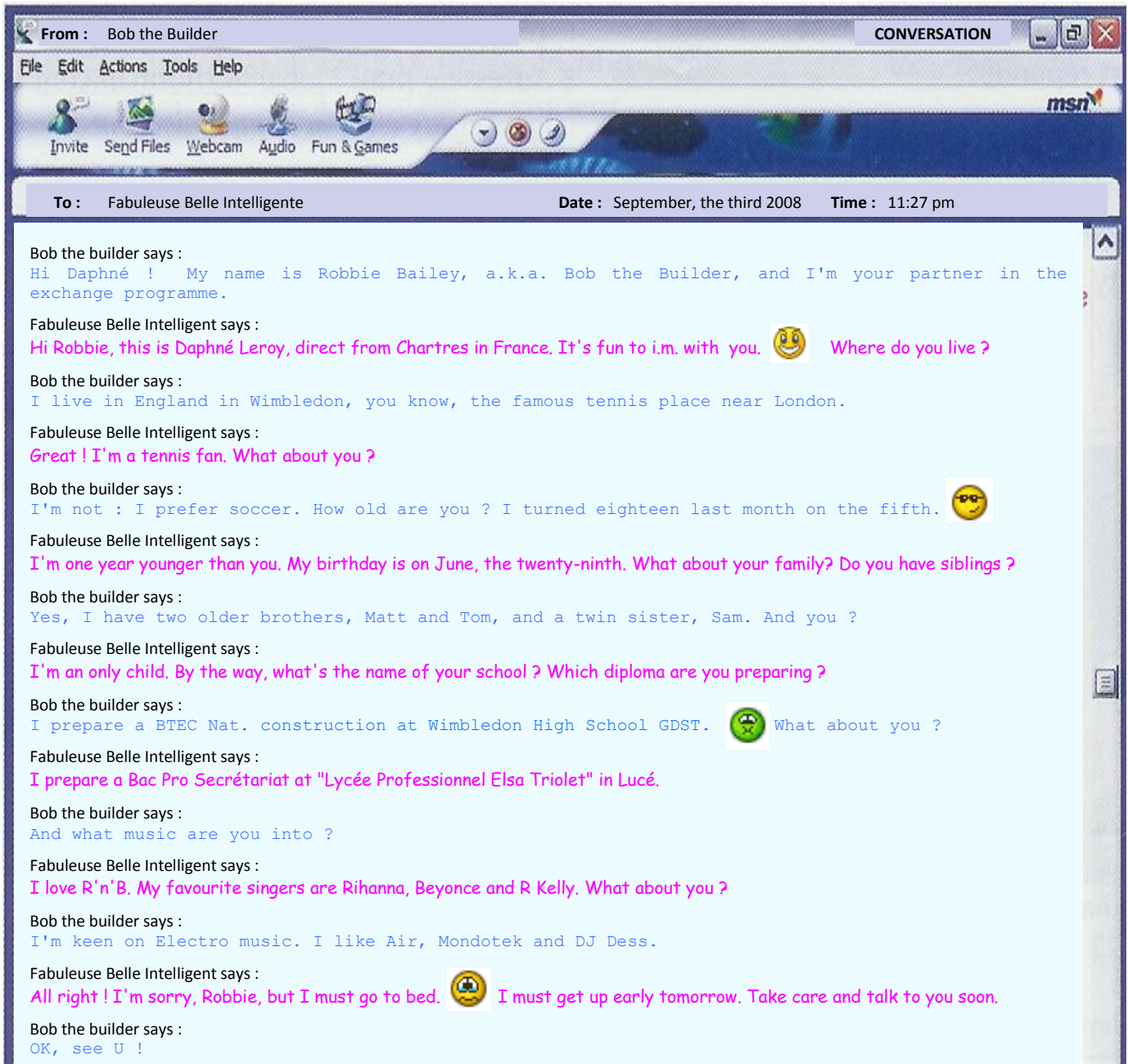


Nom : _____

Classe : _____

Année scolaire 2008-2009	Mercredi 3 Septembre	LP Elsa TRIOLET	Lucé (28)
TEST DE POSITIONNEMENT INITIAL GROUPES DE COMPETENCES 1 ^{ERE} BAC PRO		TEST N°1 30 MIN	
Résultat : / 20			

1. Vous faites votre rentrée au lycée. Vous participez cette année à un programme d'échange de lycéens organisé par votre établissement. Votre correspondant anglais prend donc contact avec vous. /6





a. PRISE DE CONTACT : cochez la bonne réponse

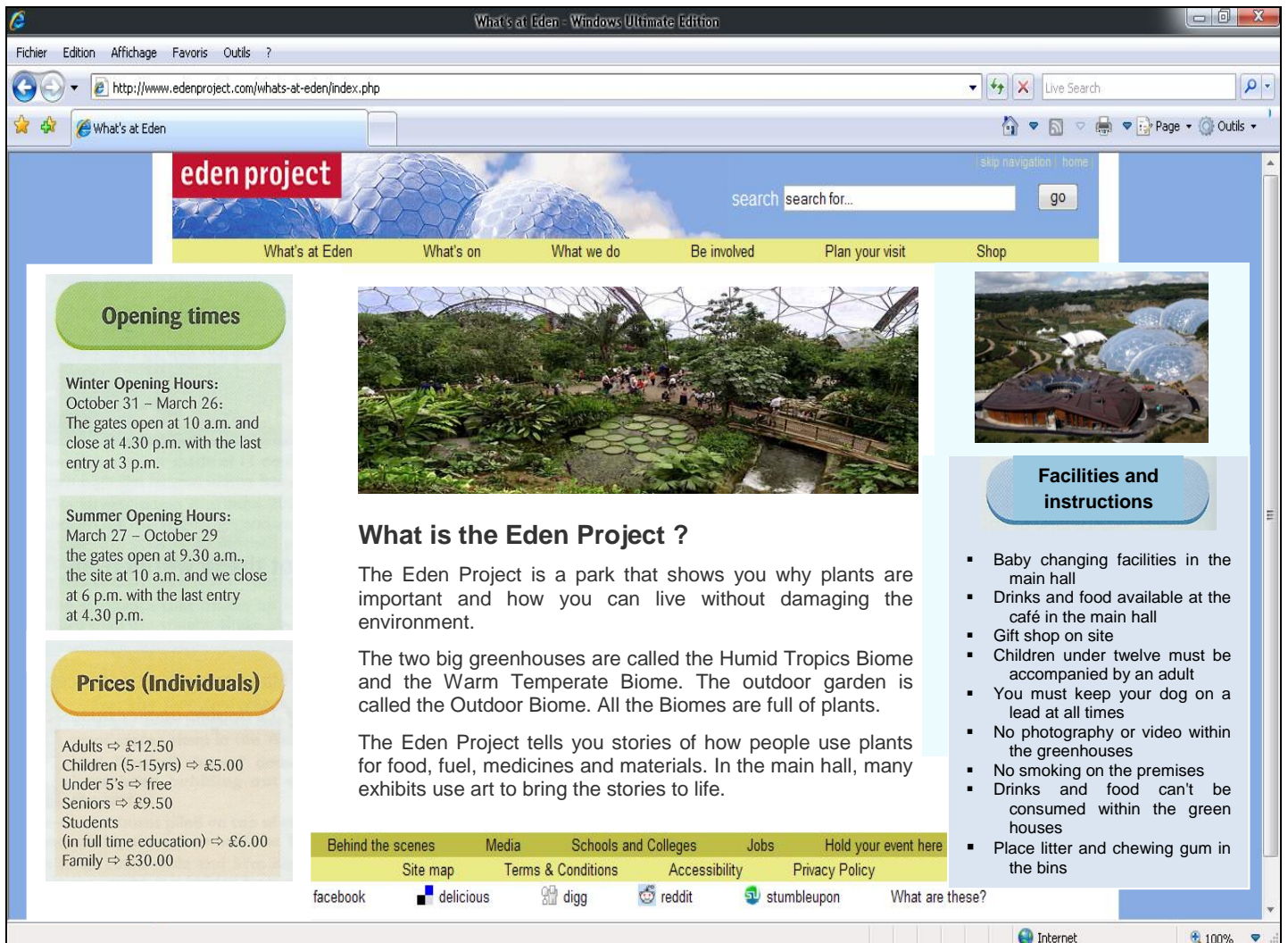
/1

- Votre correspondant vous contacte par : courrier postal courrier électronique messagerie instantanée
- Ce 1^{er} échange a lieu le : 13/09 à 23h27 03/09 à 23h27 03/09 à 11h27
- Son pseudo est : Bob l'éponge Bob le bricoleur Bob Sinclair
- Votre pseudo est : CIA FBI KGB

b. INFORMATIONS ECHANGEES : complétez la fiche de renseignement sur vous et votre correspondant demandée par le lycée /5

 <u>FRENCH STUDENT</u>	STUDENT EXCHANGE PEN FRIENDS INFORMATION FORM	 <u>ENGLISH STUDENT</u>
First name : _____		First name : _____
Surname : _____		Surname : _____
Age : ____		Age : ____
Birth date : ____ / ____ / _____		Birth date : ____ / ____ / _____
Town : _____		Town : _____
School name : _____		School name : _____
Studies : _____		Studies : _____
Number of siblings : brother(s) : __ sister(s) : __		Number of siblings : brother(s) : __ sister(s) : __
Sport : _____		Sport : _____
Music : _____		Music : _____

2. Vous êtes en vacances en Angleterre. Vous souhaitez visiter "Eden Project" le samedi 30 Août en groupe : vous-même (18 ans, étudiant), votre meilleur ami (17 ans, étudiant), votre frère (15 ans, étudiant) et votre sœur (4 ans). Afin de préparer votre visite, vous consultez le site Internet d' "Eden Project" : /10



The screenshot shows the Eden Project website. The main header features the Eden Project logo and a search bar. Below the header is a navigation menu with links: What's at Eden, What's on, What we do, Be involved, Plan your visit, and Shop. The main content area is divided into several sections:

- Opening times:**
 - Winter Opening Hours: October 31 – March 26: The gates open at 10 a.m. and close at 4.30 p.m. with the last entry at 3 p.m.
 - Summer Opening Hours: March 27 – October 29: the gates open at 9.30 a.m., the site at 10 a.m. and we close at 6 p.m. with the last entry at 4.30 p.m.
- Prices (Individuals):**
 - Adults ⇒ £12.50
 - Children (5-15yrs) ⇒ £5.00
 - Under 5's ⇒ free
 - Seniors ⇒ £9.50
 - Students (in full time education) ⇒ £6.00
 - Family ⇒ £30.00
- What is the Eden Project ?**

The Eden Project is a park that shows you why plants are important and how you can live without damaging the environment.

The two big greenhouses are called the Humid Tropics Biome and the Warm Temperate Biome. The outdoor garden is called the Outdoor Biome. All the Biomes are full of plants.

The Eden Project tells you stories of how people use plants for food, fuel, medicines and materials. In the main hall, many exhibits use art to bring the stories to life.
- Facilities and instructions:**
 - Baby changing facilities in the main hall
 - Drinks and food available at the café in the main hall
 - Gift shop on site
 - Children under twelve must be accompanied by an adult
 - You must keep your dog on a lead at all times
 - No photography or video within the greenhouses
 - No smoking on the premises
 - Drinks and food can't be consumed within the greenhouses
 - Place litter and chewing gum in the bins

At the bottom of the page, there is a footer with links for 'Behind the scenes', 'Media', 'Schools and Colleges', 'Jobs', 'Hold your event here', 'Site map', 'Terms & Conditions', 'Accessibility', and 'Privacy Policy'. There are also social media icons for Facebook, Delicious, Digg, Reddit, and StumbleUpon.





a. ATTRACTIONS, HORAIRES ET PRIX : cochez la bonne réponse

/5

- Le Projet Eden : conserve des plantes car elles sont en danger
 montre l'importance des plantes et comment on peut vivre sans endommager l'environnement
 montre comment l'Homme endommage les plantes et la nature
- Dans le complexe, vous pourrez visiter : deux serres et un jardin deux jardins et une serre trois serres
- Vous pourrez visiter les dômes à partir de : neuf heures trente dix heures
 seize heures trente dix-huit heures
- Vous pourrez entrer dans le parc jusqu'à : neuf heures trente dix heures
 seize heures trente dix-huit heures
- Pour entrer, vous devrez payer : 17 livres Sterling 18 livres Sterling
 22 livres Sterling 23 livres Sterling et cinquante pence


b. SERVICES ET CONSIGNES : recopiez le service ou la consigne correspondant à chaque panneau et cochez le lieu où ils sont en vigueur

/5

- | | | |
|--|-------|--|
|  | _____ | <input type="checkbox"/> le hall <input type="checkbox"/> les serres <input type="checkbox"/> tout le site |
|  | _____ | <input type="checkbox"/> le hall <input type="checkbox"/> les serres <input type="checkbox"/> tout le site |
|  | _____ | <input type="checkbox"/> le hall <input type="checkbox"/> les serres <input type="checkbox"/> tout le site |
|  | _____ | <input type="checkbox"/> le hall <input type="checkbox"/> les serres <input type="checkbox"/> tout le site |
|  | _____ | <input type="checkbox"/> le hall <input type="checkbox"/> les serres <input type="checkbox"/> tout le site |

3. Vous effectuez un stage aux Etats-Unis dans l'entreprise "Wrigley's". Durant votre séjour, vous devez renseigner un livret remis par votre professeur d'anglais. La 4^{ème} partie du livret concerne l'histoire de votre entreprise : après avoir effectué des recherches documentaires, on vous demande de choisir un document pertinent afin de compléter un questionnaire. Vous avez retenu ce document :



/14



Thursday, September 8th 2005

William Wrigley Jr. came to Chicago in the spring of 1891. He was 29 years old, had \$32 in his pocket. He also had great talent as a salesman.

His father, William Arthur Wrigley had a soap factory in Philadelphia. His son's first job was naturally selling Wrigley's Soap. When he arrived in Chicago, William Jr. started to offer premiums to shopkeepers in order to boost his sales. One of these premiums was baking powder. As it was more

WRIGLEY'S : FROM SOAP TO CHEWING GUM

public about the benefits of his gums through newspapers, magazine ads, and street posters. So, more and more people began buying Wrigley's chewing gum all around America.

But the company didn't stop there and rapidly became an international business. Indeed, in 1910, William built a factory in Canada then he expended to Australia and Great-Britain. Chewing gum was introduced to Continental Europe by the American soldiers in June 1944. Later, new brands appeared, such as "Freudent" in 1975, and "Winterfresh" in 1994. Today, all over the world people chew Wrigley's latest brands "Airwaves" (1998) and "X-cite" (2002) of that gum originally "made in the USA". ■ *Jinny Godmundsen*

popular than soap, he changed for that business the same year.

Then one day in 1892, Mr. Wrigley got another idea. This time, he gave chewing gum with each can of baking powder he sold. It was a big success. So he decided that chewing gum was the ideal product and he began marketing it that year under his own name in 1893. His first successful brands were "Juicy Fruit" and Wrigley's "Spearmint". And so started the world's most popular and successful chewing gum business.

William was also a pioneer in the use of advertising. He informed the

IV. MY COMPANY'S HISTORY _____

➤ **Task** : using the document you chose, complete the following :

A. THE DOCUMENT :

/3

TYPE	
TITLE	
SOURCE	
DATE	
AUTHOR	

B. NAMES AND PLACES : answer the questions

/5

- Who founded the first factory?

- Where was this factory located?

- What did it produce then?

- Who sold the products?

- Where did this person move to?

C. MAIN DATES AND EVENTS : fill in the grid with dates or events

/6

TIME	EVENT
In _____	Mr Wrigley offered baking powder to shopkeepers as a premium.
In _____	He decided to manufacture baking powder.
In 1892	
From _____	He sold chewing gum under two brand names.
In 1910	
After 1910	
In _____	Europe discovered chewing gum with the landing.
From 1975 to 2002	